

FASHION DESIGN · PRODUCT DEVELOPMENT · CREATIVE DIRECTION

LILY MAROTTO



FASHION
DESIGNER

Portfolio

FASHION DESIGNER · CREATIVE DIRECTOR · PRODUCT DEVELOPMENT

Fashion designer and creative director with 10+ years of experience developing womenswear from concept through final product. Combining creative direction with hands-on expertise in apparel design, textile development, patternmaking, fit, construction, and CLO3D, the work bridges original design thinking with the technical knowledge required to bring a collection into production.

CORE EXPERTISE

APPAREL DESIGN · TEXTILE & PRINT DEVELOPMENT · PRODUCT DEVELOPMENT ·
PATTERN & FIT · CLO3D · CREATIVE DIRECTION



DESIGNING THE COMPLETE PRODUCT — FROM CONCEPT, MATERIAL AND FIT TO FINAL PRESENTATION.

SACRED MODERN GOTHIC

Sacred Modern Gothic is a one-of-a-kind womenswear collection presented at Paris City Fashion Week and featured in international publications including Marie Claire, Harper's BAZAAR, and Madame Figaro.

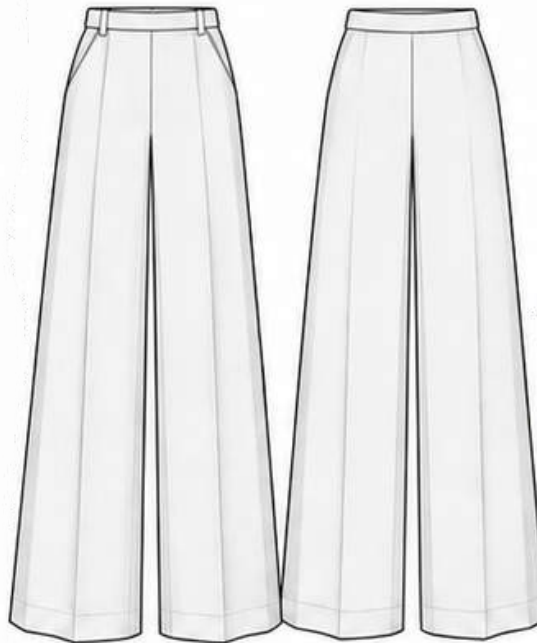
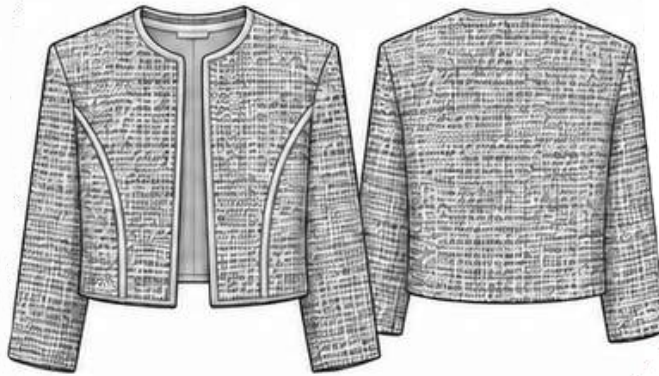
The collection explores the tension between sacred ornamentation and contemporary femininity through sculptural silhouettes, expressive textiles, intricate texture, and handcrafted detail. Many textiles were developed from scratch in the in-house studio, with all original prints created by Lily Marotto and garments finished with vintage lace, trims, braids, and embellishment.

Blending couture craftsmanship with modern design, the collection transforms historical decorative references into expressive contemporary womenswear.



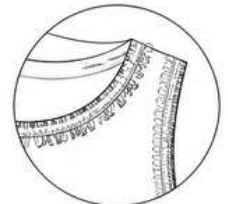




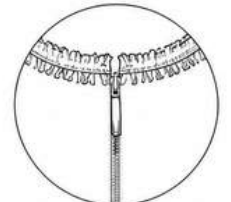


FRONT

BACK



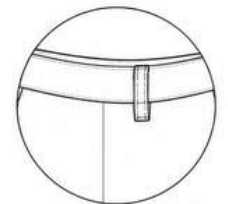
TOP HEM TRIM DETAIL



TOP BACK ZIPPER DETAIL



PANTS SIDE ZIPPER DETAIL

PANTS WAISTBAND DETAIL
(REGULAR BELT)
NO CENTER FRONT / NO CENTER BACK SEAM

LILY MAROTTO — TECH PACK

Collection	Sacred Modern Gothic	Season	Portfolio / Runway	Style Group	3-Piece Coordinated Look	Prepared By	Lily Marotto
Items	Cropped Jacket / Sleeveless Top / Wide-Leg Pants	Category	Womenswear	Fit	Runway / Standard Missy	Status	Development
Colorway	TBD / artwork omitted from technical flats	Base Size	TBD	Units	inches	Revision	V1

DESIGN INTENT

Three separate coordinated pieces. Cropped open-front jacket with decorative edge trim/fringe; sleeveless fitted top with hem trim and center-back zipper; wide-leg trousers with clean waistband, regular belt compatibility, side zipper closure, and no center-front or center-back seam.

TECHNICAL NOTES

- 1 Treat jacket, top, and pants as three separate SKU/style items.
- 2 Technical flats are construction-only; no fashion print placement shown.
- 3 Top: decorative trim at bottom hem; center-back zipper closure.
- 4 Pants: standard non-elastic waistband; side zipper; no center-front or center-back seam.
- 5 Final fabric compositions, graded specs, vendor codes, and color standards remain TBD until production sourcing.

LILY MAROTTO

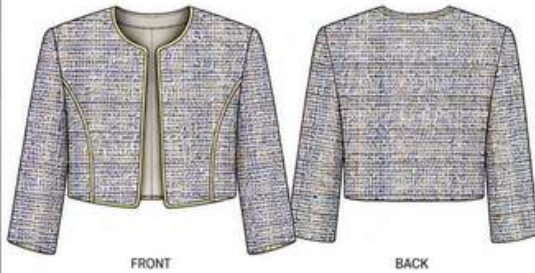
DESIGNING STORIES YOU CAN WEAR

STYLE #:	LM-AW25-001 / 002 / 003		
DESCRIPTION:	CROPPED JACKET / SLEEVELESS TOP / WIDE LEG PANTS (3 SEPARATE ITEMS)		
SEASON:	AW25/26	SIZE RANGE:	XS - XL
DATE:	08/26/2026	BRAND:	LILY MAROTTO

THREE-PIECE LOOK

CROPPED JACKET
SLEEVELESS TOP
WIDE LEG PANTS

PAGE: 1 OF 16

LM-AW25-001
CROPPED JACKETLM-AW25-002
SLEEVELESS TOPLM-AW25-003
WIDE LEG PANTS

FABRIC REFERENCES

**JACKET FABRIC:**
BOUCLÉ TWEED
Composition: TBD
(e.g. Cotton/Poly/Nylon blend)
GSM: TBD
Color: Multi**TOP FABRIC:**
LACE
Composition: TBD
(e.g. Polyester/Nylon)
GSM: TBD
Color: Multi**PANTS FABRIC:**
PRINTED SILK TWILL
Composition: 100% Silk
GSM: TBD
Color: Custom Print

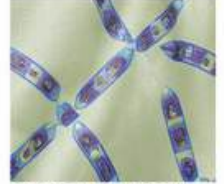
LINING (JACKET)

**JACKET LINING:**
Printed Silk
Composition: 100% Silk
Color: Custom Print

TRIM REFERENCES

**NECKLINE TRIM (TOP)**
Composition: TBD
Width: TBD
Color: Multi**HEM TRIM (TOP)**
Composition: TBD
Width: TBD
Color: Multi

PRINT REFERENCE (PANTS)

**CUSTOM PLACEMENT PRINT**
100% SILK TWILL
Colorway: TBD
Repeat: TBD
Actual Size: TBD

JACKET DETAILS

**FRONT NECKLINE**
NO TRIM**OPEN FRONT**
FULLY LINED**SLEEVE HEM**
NO BONDING / NO TRIM**BACK NECKLINE**
CLEAN FINISH
NO TRIM

CONSTRUCTION NOTES (JACKET):

- Cropped jacket, fully lined with printed silk.
- Princess line seams at front with bonding/piping.
- No trim or bonding on back.
- No bonding on sleeves.
- Clean open front (no closure).
- 3/4 sleeve length (per spec).
- All inside seams neatly finished.

TOP DETAILS

**NECKLINE TRIM**
DETAIL**HEM TRIM**
DETAIL**CENTER BACK ZIPPER**

CONSTRUCTION NOTES (TOP):

- Sleeveless top in lace.
- Princess line seams at front with bonding/piping.
- No bonding on back.
- Neckline and hem finished with trim (as per reference).
- Center back invisible zipper.
- Fully lined or self-lined as per fabric.
- All seams neatly finished.

PANTS DETAILS

**WAISTBAND**
DETAIL**SIDE ZIPPER**
DETAIL**SIDE POCKET**
DETAIL**HEM**
DETAIL

CONSTRUCTION NOTES (PANTS):

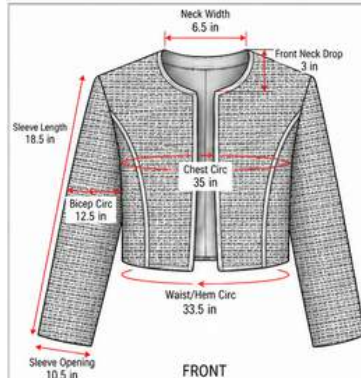
- Wide leg pants in printed silk twill.
- Regular waistband with belt loops (no elastic).
- Side zipper closure (invisible zipper).
- Angled side pockets.
- No center front seam.
- No center back seam.
- Clean wide leg silhouette.
- Hem finish: TBD (turnback / blind stitch).

LILY MAROTTO

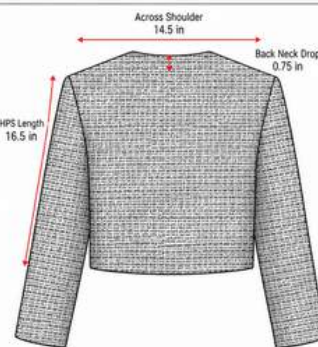
DESIGNING STORIES YOU CAN WEAR

STYLE #:	LM-AW25-001		
DESCRIPTION:	CROPPED JACKET		
SEASON:	AW25/26	BASE SIZE:	US 0-2
DATE:	09/05/2026	BRAND:	LILY MAROTTO

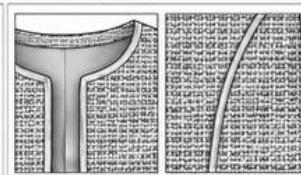
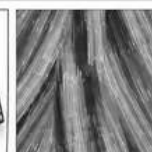
PAGE: 2 OF 4



FRONT



BACK

**NECKLINE / FRONT EDGE**
TRIM DETAIL**FRONT PRINCESS SEAM**
WITH PIPING**SLEEVE HEM - NO TRIM****FULL PRINTED SILK LINING**
(INSIDE VIEW)

POM	MEASUREMENT	SPEC (US 0-2)	TOL.
1	HPS Length (from HPS to hem)	16.5 in	± 0.5
2	Across Shoulder (edge to edge)	14.5 in	± 0.5
3	Chest Circumference (1" below armhole)	35 in	± 1.0
4	Waist/Hem Circumference (at hem)	33.5 in	± 1.0
5	Neck Width (seam to seam)	6.5 in	± 0.25
6	Front Neck Drop (HPS to edge)	3 in	± 0.25
7	Back Neck Drop (HPS to seam)	0.75 in	± 0.25
8	Sleeve Length (from shoulder seam)	18.5 in	± 0.5
9	Bicep Circumference (1" below armhole)	12.5 in	± 0.5
10	Sleeve Opening Circumference	10.5 in	± 0.5

CONSTRUCTION NOTES:

- Bouclé tweed shell.
- Fully lined in printed silk.
- Front princess seams only with piping/binding (front only).
- No trim or bonding on back.
- No bonding on sleeves.
- Open front, no closure.
- All seams clean finished.

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DESIGNING STORIES YOU CAN WEAR

STYLE #: LM-AW25-002

DESCRIPTION: SLEEVELESS TOP

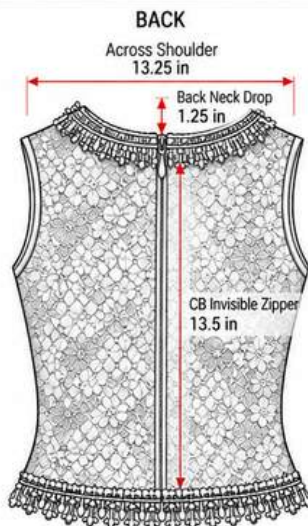
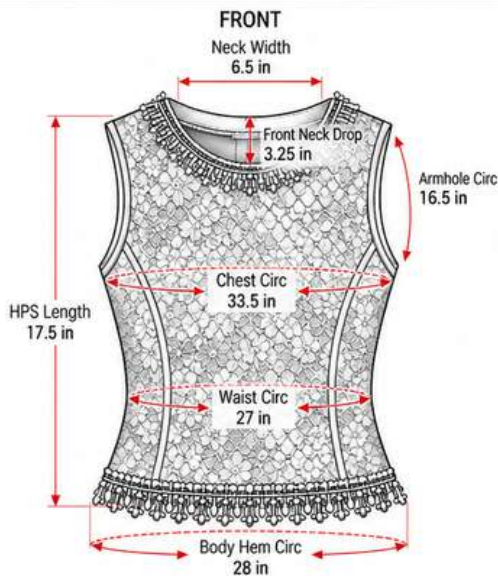
SEASON: AW25/26

DATE: 09/05/2026

BASE SIZE: US 0-2

BRAND: LILY MAROTTO

PAGE: 3 OF 4



TOP MEASUREMENTS (US 0-2)

POM	MEASUREMENT	SPEC	TOL.
1	HPS Length (from HPS to hem)	17.5 in	± 0.5
2	Across Shoulder (edge to edge)	13.25 in	± 0.25
3	Chest Circ (1" below armhole)	33.5 in	± 1.0
4	Waist Circ (at natural waist)	27 in	± 1.0
5	Body Hem Circ (straight)	28 in	± 1.0
6	Armhole Circ	16.5 in	± 0.5
7	Neck Width (straight across)	6.5 in	± 0.25
8	Front Neck Drop (HPS to edge)	3.25 in	± 0.25
9	Back Neck Drop (HPS to edge)	1.25 in	± 0.25
10	CB Invisible Zipper Length	13.5 in	± 0.5

CONSTRUCTION NOTES:

- Lace shell.
- Front princess seams only with piping/binding.
- Neckline trim applied separately (not bonded).
- Hem trim applied separately (not bonded).
- Center back invisible zipper.
- No trim or bonding on back body.
- All seams clean finished.

NECKLINE TRIM DETAIL



FRONT PRINCESS SEAM WITH PIPING



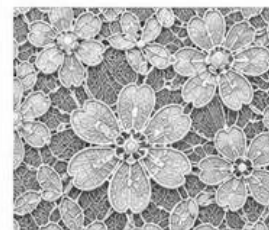
HEM TRIM DETAIL



CENTER BACK INVISIBLE ZIPPER



LACE FABRIC



LILY MAROTTO

DESIGNING STORIES YOU CAN WEAR

STYLE #: LM-AW25-003

DESCRIPTION: WIDE LEG PANTS

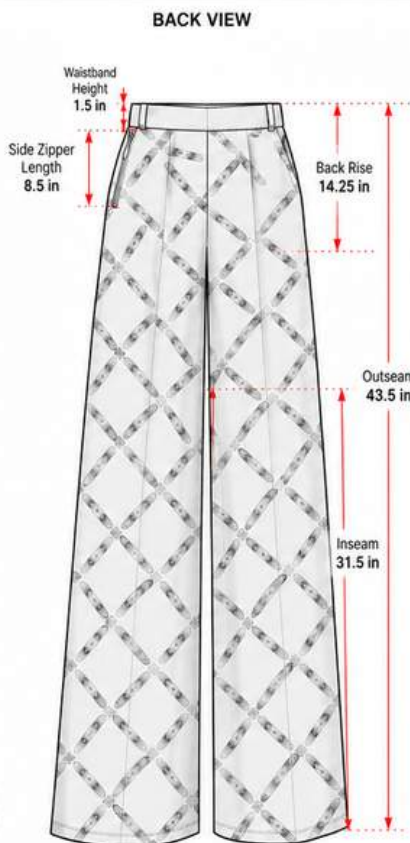
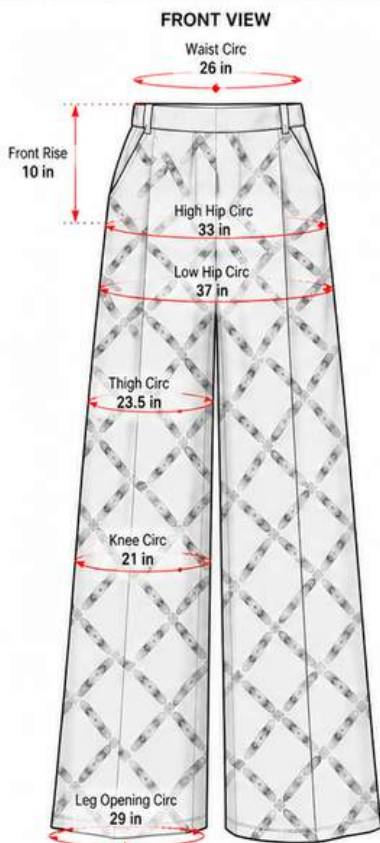
SEASON: AW25/26

DATE: 09/05/2026

BASE SIZE: US 0-2

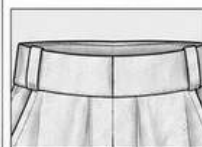
BRAND: LILY MAROTTO

PAGE: 4 OF 4



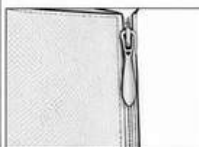
CONSTRUCTION DETAILS

WAISTBAND DETAIL



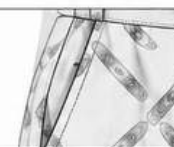
Structured waistband, non-elastic.

LEFT SIDE INVISIBLE ZIPPER



Invisible zipper (left side).

ANGLED SIDE POCKET



Angled side pocket (opening 6.5 in).

HEM FINISH



Hem turnback / blindstitch.

PRINTED SILK FABRIC



100% Silk (Custom Print).

PANT MEASUREMENTS (US 0-2)

POM	MEASUREMENT	SPEC	TOL.
1	Waist Circumference	26 in	± 0.5 in
2	High Hip Circumference	33 in	± 0.5 in
3	Low Hip Circumference	37 in	± 0.5 in
4	Front Rise (to waistband)	10 in	± 0.25 in
5	Back Rise (to waistband)	14.25 in	± 0.25 in
6	Waistband Height	1.5 in	± 0.125 in
7	Side Zipper Length (left side)	8.5 in	± 0.25 in
8	Pocket Opening Length	6.5 in	± 0.25 in
9	Thigh Circumference	23.5 in	± 0.5 in
10	Knee Circumference	21 in	± 0.5 in
11	Leg Opening Circumference	29 in	± 0.5 in
12	Inseam	31.5 in	± 0.25 in
13	Outseam (including waistband)	43.5 in	± 0.25 in

CONSTRUCTION NOTES

- Printed silk shell.
- Structured waistband, non-elastic.
- Left side invisible zipper.
- No center-front seam.
- No center-back seam.
- No back pockets.
- Angled side pockets.
- Wide-leg silhouette.
- Hem turnback / blindstitch.
- All inside seams neatly finished.

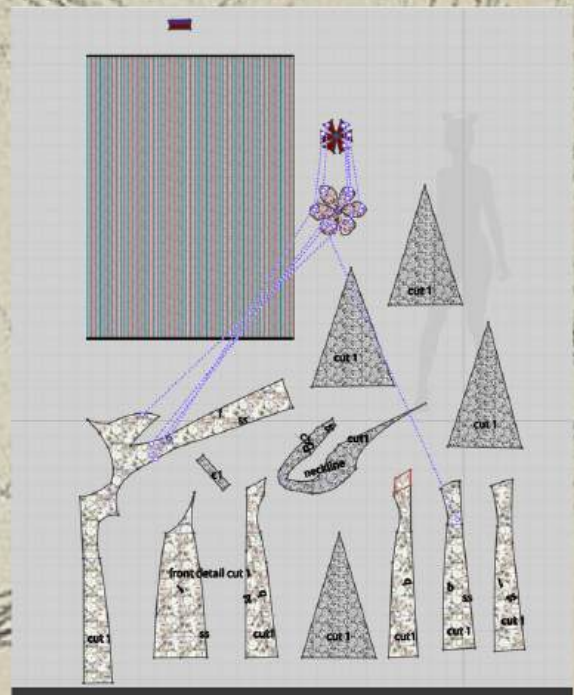
CLO3D, ADOBE PHOTOSHOP AND ILLUSTRATOR,
CANVA AND OTHER COMPUTER PROGRAMS

CAD

ART INSPIRED PANT SUIT



ART INSPIRED LACE DRESS



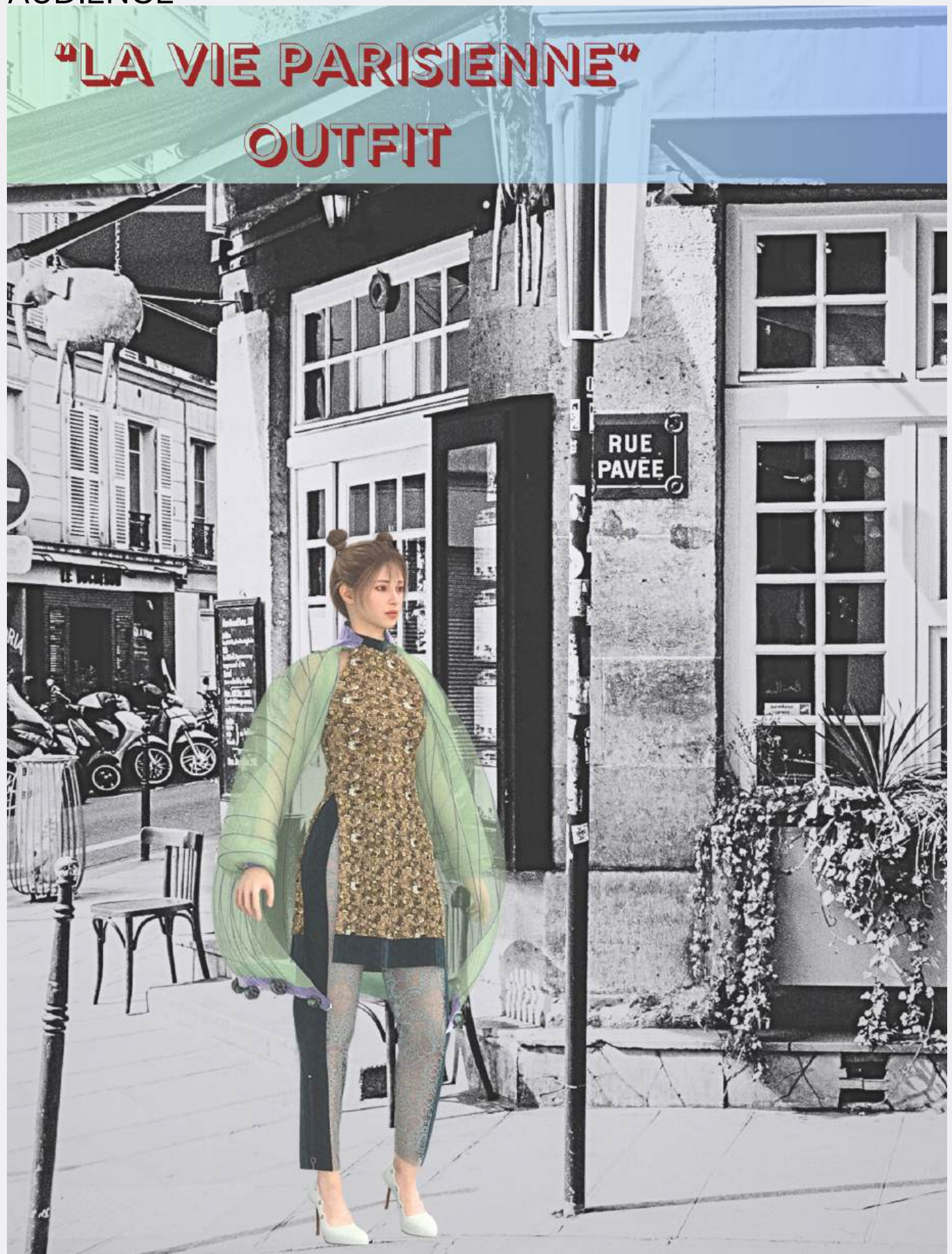
CAD

FOCUS ON SPECIFIC MARKET AND TARGET AUDIENCE



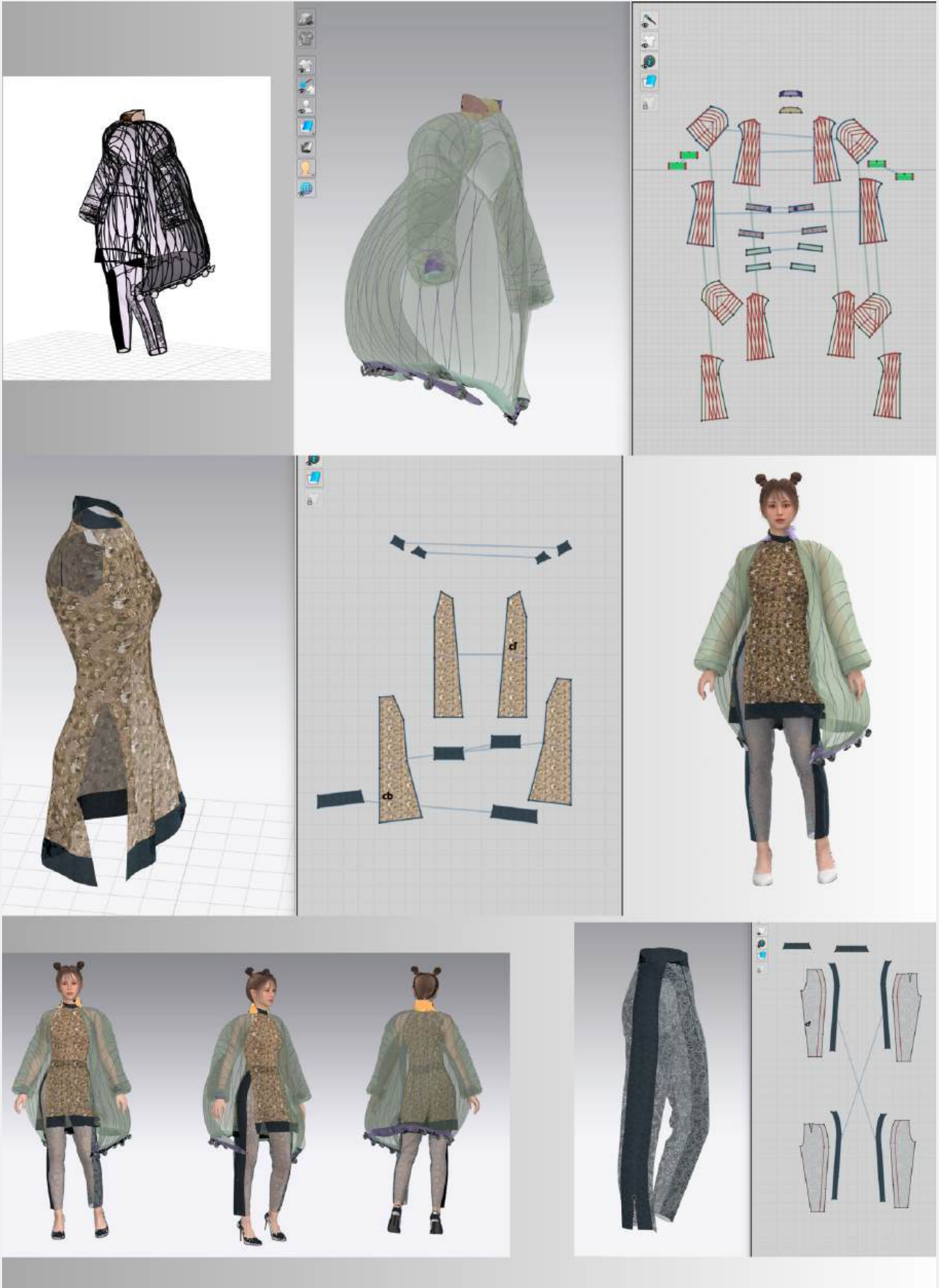
CAD

FOCUS ON SPECIFIC MARKET AND TARGET
AUDIENCE



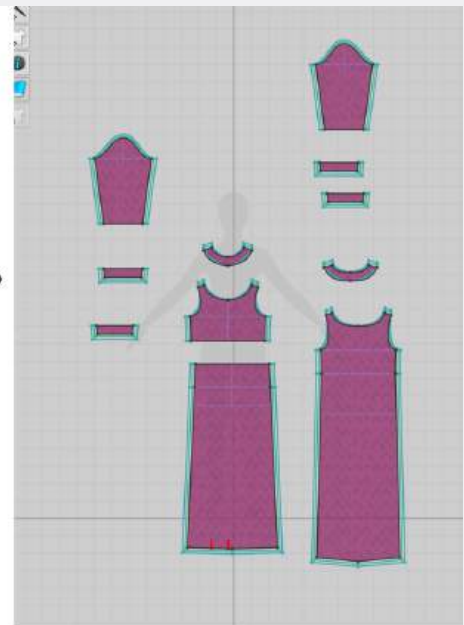
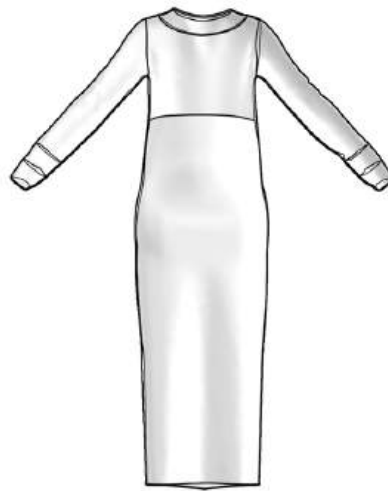
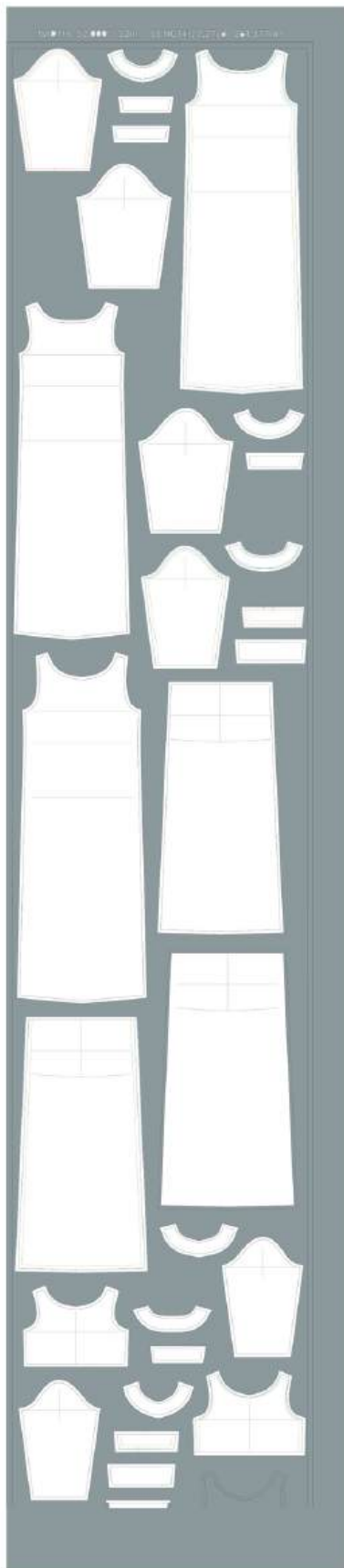
CAD

PREPRODUCTION STAGE



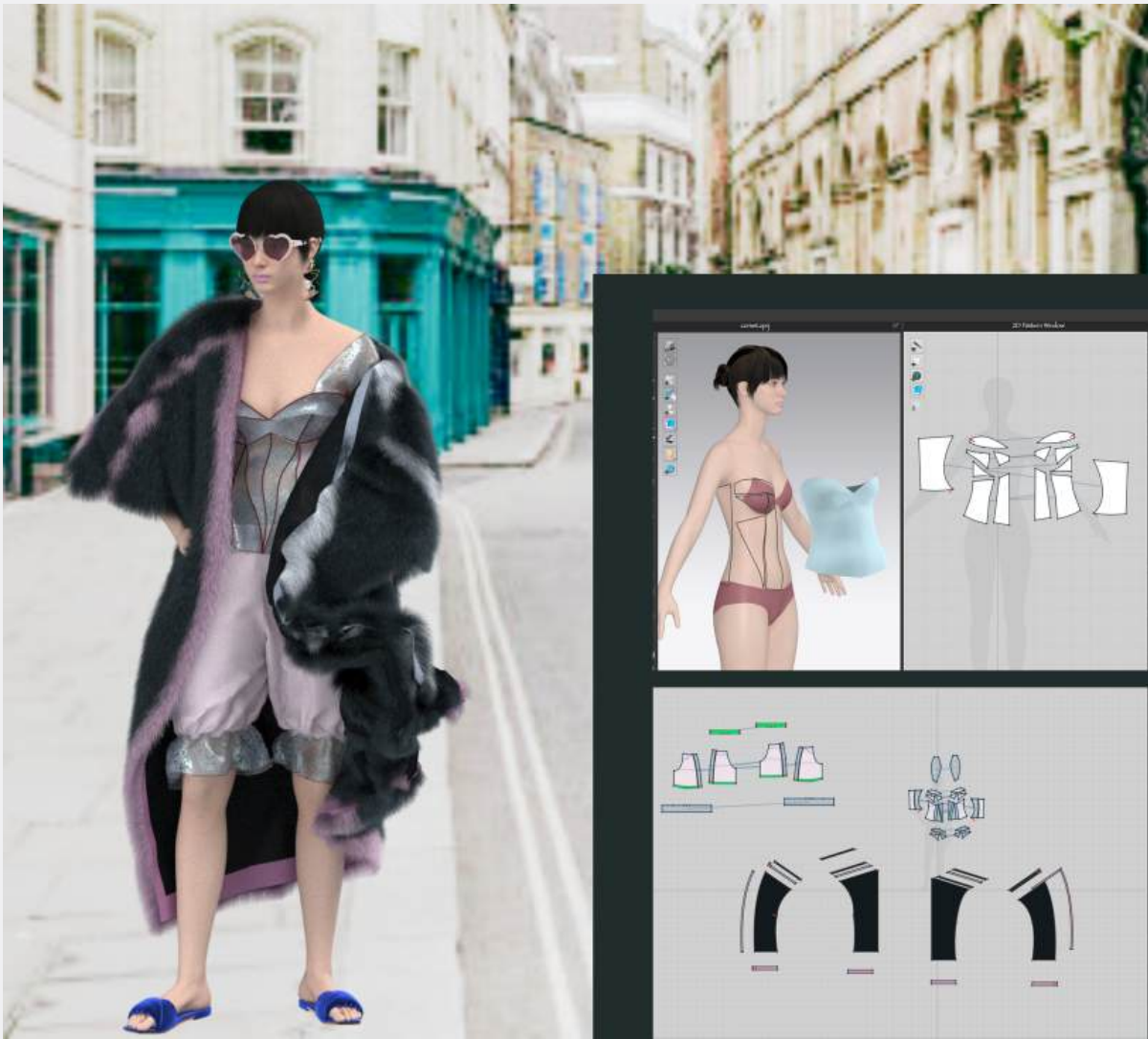
CAD

GRADING AND MARKERS



CAD

RENDERING AND HIGH-RESOLUTION IMAGES



CAD

RENDERING AND HIGH-RESOLUTION IMAGES



CAD

Disappearing Birds

COLLECTION CREATION

#E2E0D9 PANTONE 13-4303 TCX WHITECAP GRAY	#868786 PANTONE 17-5104 TCX ULTIMATE GRAY	#000000 PANTONE 19-0303 TCX JET BLACK	#D1509F PANTONE 17-2036 TCX PINK YARROW	#95B4B7 PANTONE 15-5207 TCX AQUIFER	#CAB5AE PANTONE 14-1312 TCX ROSE DUST	#554F48 PANTONE 19-0810 TCX BRACKEN
#E8E784 PANTONE 12-0643 TCX BLAZING YELLOW	#67A68D PANTONE 16-5421 TCX SEA GREEN	#A37195 PANTONE 16-3118 TCX WOOD VIOLET	#A6A166 PANTONE 16-0639 TCX ANTIQU MOSS	#8E4669 PANTONE 18-2140 TCX HONEYSU CKLE	#69343D PANTONE 19-1655 TCX TAWNY PORT	#4753BE PANTONE 19-3952 TCX CLASSIC BLUE



DISAPPEARING BIRDS — WHERE SILENCE BECOMES SILHOUETTE



CAD

Working with AI to create a realistic collection preview



Signature design

#3 WAY DRESS IS A UNIQUE DRESS STYLE CREATED BY LILY MAROTTO. THIS STYLE EMBRACES DIFFERENT BODY SHAPES, CAN BE SHORT AND LONG AT THE SAME TIME AND CAN BE WORN ON VARIOUS OCCASIONS - FROM A HOT DAY AT THE BEACH TO A FORMAL WEDDING RECEPTION. THE SAME DRESS CAN GIVE THREE DIFFERENT LOOKS AND FITS - FITTED, TIED, OR WIDE.



TEXTILE DEVELOPMENT, FABRIC PRINTING AND CUSTOM EMBROIDERY

TEXTILE DEVELOPMENT – combination



Fabric printing and creating custom art prints

Proficient in creating prints with different techniques, AI, Photoshop, AI-generated prints. Deep knowledge of working with digital fabric printers and textile treatment.



100% silk
charmeuse;
Print is made
by Lily
Marotto,
combining the
work of three
different
artists. +
Adobe
Illustrator+
Photoshop
edit

Fabric printing and creating custom art prints



100% silk
charmeuse Print
designed from a
simple
watercolor,
edited in
Photoshop and
Adobe
Illustrator.
Dedicated to
Rachmaninov's
Piano Concerto
No. 2



this print was
used in different
fabrications,
including silk
organza and
cotton twill.

custom embroidery and couture techniques



100% SILK DUPION



custom embroidery and couture techniques

corset lace embroidered dress with ruffles



Custom printed silk charmeuse and silk ORGANZA dress embroidered with Czech BEADS



Working with the brand's DNA and inspiration

1928 Boué Soeurs court ensemble



construction recreation, custom print, and embroidery



Working with the brand's DNA and inspiration

Madonna inspired look and stage costume



brocade and chiffon dress, hand-embroidered with pearls, vintage buttons



SPECIAL PROJECTS, ART EXHIBITIONS, COLLABORATIONS

collaboration with ilya zomb
NYFW 2018



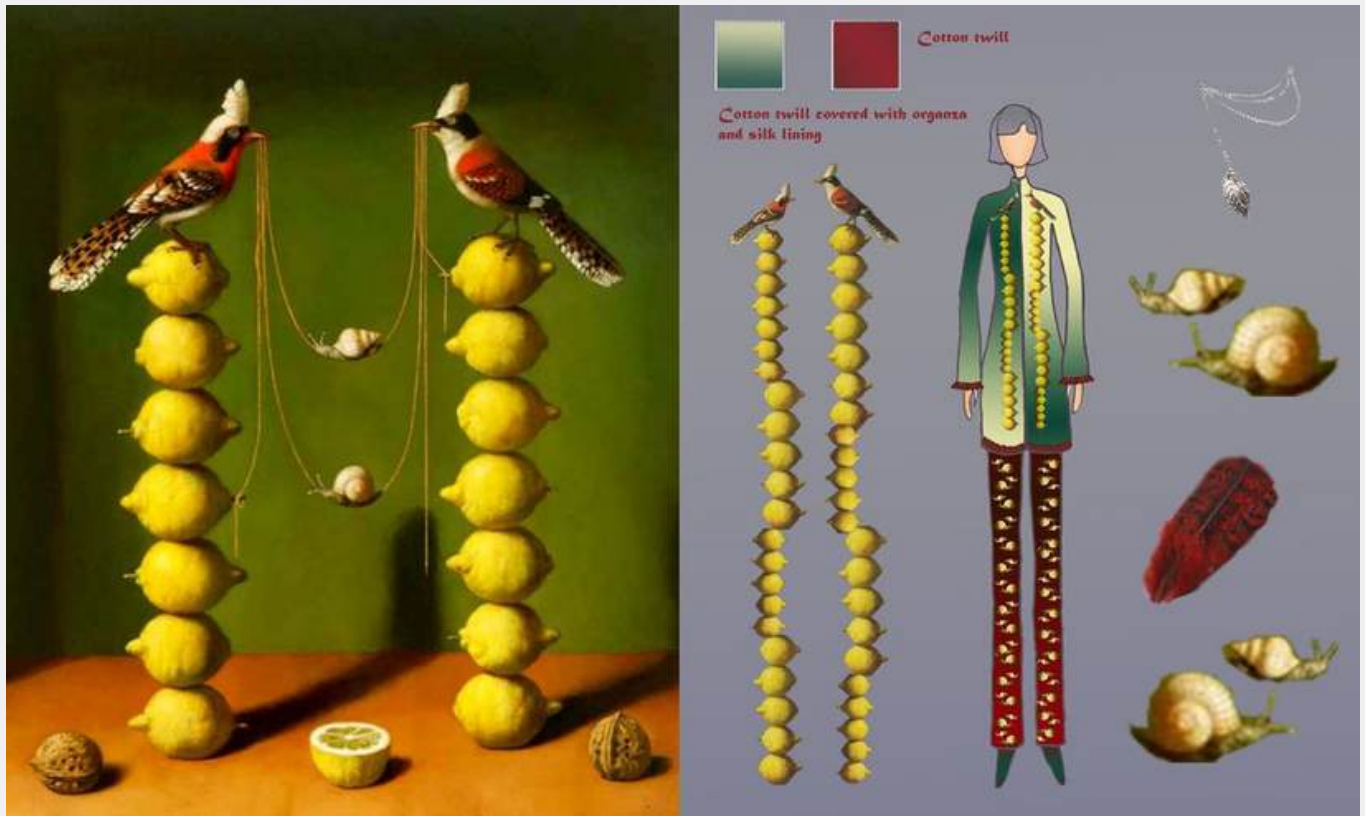
this dress has redesigned print inspired by the artist's painting unusual darts construction.

dress is made out of 100% silk charmeuse, hand-embroidered with feathers and beads.

fully lined with satin, and has a fringe of ostrich feathers at the hem.

SPECIAL PROJECTS, ART EXHIBITIONS, COLLABORATIONS

collaboration with ilya zomb, NYFW 2018



The jacket is made in the signature "3D" technique, combining fabrics of different weights and transparencies using the same print.



SPECIAL PROJECTS, ART EXHIBITIONS, COLLABORATIONS

collaboration with ELENA PROPER, NYFW 2018



The “beauty of Underwater”
DRESS COLLECTION



SPECIAL PROJECTS, ART EXHIBITIONS, COLLABORATIONS

3D printing in design and accessories



SAN FRANCISCO ART
SALON FASHION
COMPETITION – first
runner-up and a special
award from the audience



SPECIAL PROJECTS, ART EXHIBITIONS, COLLABORATIONS

3D printing in design and accessories



3D printed handbag
presented at NYFW
2019



Let's Keep In touch



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